

## Google Places / Maps Review Email Sequence

Here are your copy and paste emails to get a surge of Google Places reviews in just a couple of days. Do NOT deviate from the sequence / email format and be sure to send both emails at the specified times.

Make sure to substitute your information and proof read a couple times to make sure everything matches.

A couple of other quick notes:

The deadline is very important. Most people procrastinate so you MUST provide them with a deadline to take action.

Also, giving them more than one choice / location to leave a review is critical. Many will not have Google accounts but CitySearch and other review sites end-up on your Google reviews eventually.

As always, check with your state board to see what you can and cannot do, say, or provide as an incentive. Some states are more relaxed, some are more strict.

To your success!

- Matthew Loop

<http://DCincome.com/blog>

**PS** - When you run this campaign, you'll want to track your email open rates, click through rates, and the amount of people taking action and writing reviews.

Look forward to hearing your success story and testimonial!

Email 1 (send Tuesday morning at 6am)

Subject: **I need your help. Please open :)**

Thank you in kind for opening this email. Here at my chiropractic office, we always love taking care of you, your family and friends.

This is what our office is all about - helping our patients on their road to optimal health and wellness.

We want to take more responsibility for the health of people in our community and the best way to do that is to get the word out.

We're asking that you help us in this effort by taking a few minutes to post a positive review about our office if you've been a patient here.

It can be a simple testimonial of how we've helped you recover from a symptom, or letting others know that we have a happy, friendly team... or any way in which we have helped you.

Doesn't have to be long- just a couple lines is fine and it will probably take you only two minutes!

When you complete the review by Monday evening (1/17/11) at 6pm EST, just forward me a quick email at youremail@email.com and I'd like to give you a special gift (valued at \$50).

Wait until you see what it is, you'll be VERY happy. That's my personal guarantee. Click on any of these links that you have an account with to leave us a review:

**[Google Maps short link]**

If you don't have a Google / gmail account, just go ahead and post on CitySearch at the link below.

**[CitySearch or Yelp link]**

We're eager to see what you have to say!

Thanking you so much for your help and let me know if you have any questions,

Matthew Loop, DC

**PS** - Go right now to one of the links above and email me before Monday evening (1/17/11) at 6pm EST to claim your special gift!

Email 2 - Send 3 days later (Friday morning) on day of the deadline

Subject - **4 Hours Left... HURRY!**

I just wanted to make sure you received the special email I sent on Friday. There are only a few hours left to take advantage! See below for details. Thanks :)

- Matthew Loop, DC

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