

## **Social Media Revenue Summit® Application**

Full Details at: <http://SocialMediaRevenueSummit.com>

To improve your chance of success, please respond to these questions as honestly and openly as appropriate. You are not limited to any length in your replies, so use as many words as you feel necessary to respond. However I do appreciate it if you are succinct as possible, too.

If a question is not appropriate for your situation, briefly explain why as your reply.

Deadline: Applications are taken on a first come, first serve basis. Once we run out of spots for *the Social Media Revenue Summit®*, you'll have to wait a year for the next intake. We will accept the first 25 qualified applicants only.

This exclusive event takes place on August 2<sup>nd</sup>, 2014 at the Ritz Carlton Buckhead.

Instructions: When complete, please save this file using your full name as the file name (e.g. john-smith), then attach it to an email and send it to [info@DCincome.com](mailto:info@DCincome.com)

You should have made your complete payment via Paypal or credit card at the check-out link provided before sending through this application. If you have not done so, use this link below now or your application will be discarded.

### **Application Questionnaire**

Name:

Company:

Email Address:

Mailing Address:

Country and City you live the majority of the year:

Phone Number (inc. country code):

Your Primary Website:

Twitter Account:

**Getting To Know You Questions:**

1. What do you consider your three biggest accomplishments in your life so far:
2. Please describe an average day in your life (you can leave out the private bits, I only want to know what you do during an average day - how do you spend your time):
3. What are the top three aspects of your average day that you would like to change:
4. Explain how an IDEAL day in your NEW life would play out:
5. What are your financial goals (how much money do you want to make):
6. What are your personal goals (what aspects outside of money do you most want to improve):
7. Who are your role models and why:
8. Have you taken part in any personal mentoring programs and if so, what have you found beneficial, and what have you NOT liked:
9. How much did you spend on educational products/courses last year:
10. What is your budget for education this year:
11. Have you attended any live events before and if so, what did you find beneficial and what did you NOT like about them:

## Business, Work and Money Questions

12. Do you still have a job and if so, what is it and how many hours a week does it require:
13. Please describe your current business / practice situation:
14. What are the top three aspects of your business / practice you want to improve:
15. What do you consider your biggest obstacle stopping you from success today:
16. What is the long term vision for your practice, company, or brand:
17. What role, if any, do you want to perform for your company in an ideal situation:
18. What kind of marketing do you currently use for your business, practice or brand:
19. How many visitors per day do you average on your business website:
20. How many new patients, customers, or sales do you get per month from the web?
21. Please place a (Y) in the appropriate box below for your approximate annual revenue during the last three years (one box per year). This information is kept strictly confidential.

### 2013

- \$0 - \$50K  \$50K - \$100K  \$100K - \$250K  
 \$250K - \$500K  \$500K - \$1mil  \$1mil - \$5mil+

### 2012

- \$0 - \$50K  \$50K - \$100K  \$100K - \$250K  
 \$250K - \$500K  \$500K - \$1mil  \$1mil - \$5mil+

## **Convince Me Why I Should Work With You Questions**

22. Why should I select you as a participant in this experience:

23. Why are you selecting this event over other seminars:

24. What aspect of my writing/teaching has impacted you the most so far:

25. Do you have any questions for me or any additional information you would like to share:

Thank you for taking the time to complete this application. My assistant, Anna, will confirm receipt of your application via email reply once I have your files and payment.

After your details have been reviewed, you'll get an email letting you know if you're in.

Dedicated to your success,

Dr. Matthew Loop

*Best Selling Author, Speaker and Social Media Revenue Strategist*

<http://MathewLoop.com>