## Inner Circle Private Coaching Application Form

Full Details at: <a href="http://DCincome.com/coaching">http://DCincome.com/coaching</a>

Thank you for applying to join my *Inner Circle* private coaching program.

To improve your chance of success, please respond to these questions as honestly and openly as appropriate. You are not limited to any length in your replies, so use as many words as you feel necessary to respond, however I do appreciate it if you are succinct as possible too.

If a question is not appropriate for your situation, briefly explain why as your reply.

**Deadline:** Applications are taken on a first come, first served basis. Once I run out of spots you will have to wait for the next intake. I take between 10 and 15 members per intake and the program lasts for 12 weeks.

**Instructions:** When complete, please save this file using your full name as the file name (e.g. john-smith), then attach it to an email along with a scanned signed copy of the contract you can download here (http://dcincome.com/files/contract.pdf), to <a href="mailto:dr.matthew.loop@gmail.com">dr.matthew.loop@gmail.com</a>

You should have made your complete payment via Paypal or credit card before sending through this application. If you have not done so, use this link below now or your application will be discarded.

Application Questionnaire
TP
Name:
Company:
Email Address:
Mailing Address:
Country and City you live the majority of the year:
Phone Number (inc. country code):
Fax Number (inc. country code):

Skype Nickname:
Your Primary Website:
Twitter Account:
* If you are working with a partner, ensure they complete their own application form. I will review your applications together.
Please write your partner's full name here:
Getting To Know You Questions:
1. What do you consider your three biggest accomplishments in your life so far:
2. Please describe an average day in your life (you can leave out the private bits, I only want to know what you do during an average day - how do you spend your time):
3. What are the top three aspects of your average day that you would like to change:
4. Explain how an IDEAL day in your NEW life would play out:
5. What are your financial goals (how much money do you want to make):
6. What are your personal goals (what aspects outside of money do you most want to improve):

7. Who are your role models and why:
8. Have you taken part in any personal mentoring programs and if so, what have you found beneficial, and what have you NOT liked:
9. How much did you spend on educational products/courses last year:
10. What is your budget for education this year:
11. Have you attended any live events before and if so, what did you find beneficial and what did you NOT like about them:
Business, Work and Money Questions
12. Do you still have a job and if so, what is it and how many hours a week does it require:
13. Please describe your current business / practice situation:
14. What are the top three aspects of your business / practice you want to improve:
15. What do you consider your biggest obstacle stopping you from success today:
16. What is the long term vision for your practice, company, or brand:

17. What role, if any, do you want to perform for your company in an ideal situation:
18. What kind of marketing do you currently use for your business, practice or brand:
19. How many visitors per day do you average on your website:
20. How many new patients, customers, or sales do you get per month from the web?
21. Please place a (Y) in the appropriate box below for your approximate annual revenue during the last three years (one box per year). This information is kept strictly confidential.
2010
() \$0 - \$50K () \$50K - \$100K () \$100K - \$250K
() \$250K - \$500K () \$500K - \$1mil () \$1mil - \$5mil+
2009
() \$0 - \$50K () \$50K - \$100K () \$100K - \$250K
() \$250K - \$500K () \$500K - \$1mil () \$1mil - \$5mil+
2008
() \$0 - \$50K () \$50K - \$100K () \$100K - \$250K
( ) \$250K - \$500K ( ) \$500K - \$1mil ( ) \$1mil - \$5mil+

## Convince Me Why I Should Work With You Questions

22. Why should I select you for my private coaching program:
22. Why are you selecting my coaching over other coaching programs:
23. What aspect of my writing/teaching has impacted you the most so far:
24. Do you have any questions for me or any additional information you would like to share:
Thank you for taking the time to complete this application. I will confirm receipt of your application via email reply once I have your files and payment.
After I have reviewed your details, I will email you to let you know if you have progressed to the phone call/skype interview stage of the application process.
To your success!
Dr. Matthew Loop
Entrepreneur, Consultant, and Speaker
http://DCincome.com/coaching